



Digital communication... social media...
websites... SEO... e-newsletters...
YouTube... tweets... **So many opportunities!**

Welcome to the exciting age of digital marketing and communication. Your options for reaching your target audience grow almost daily. That can be a bit overwhelming, especially if you've relied on traditional marketing and communication channels for many years.

On the other hand, if you can find a smart young marketing professional who is perfectly at home in the world of electronic media, you can use all these innovations to your marketing advantage.

We have just the person for you. Tamarack Communication has associates with all kinds of specialties, and this is one of them. We'd be happy to review the digital communication you're using now, learn a little about your target audience, and develop a communication strategy for you. We'll help you discover where you are most likely to encounter your audience and when, as well as how to create a message that will get their attention.

We'll make you a manageable plan that taps into the right channels for your communication needs, helping you orchestrate a multi-faceted plan for effective, compelling messaging. And we'll do it with the realities of your staffing in mind.

Give us a try. We have a pleasant surprise in store for you.

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