



Your nonprofit needs financial support.

You need some corporate dollars
to help you fulfill your mission.

Your organization deserves it, but... well... you and your team just aren't comfortable asking for money. Where would you start? And why on earth would corporations give you money?

The short answer is: They won't. Corporations that give away money out of the goodness of their hearts don't stay in business very long. And companies that give simply to be charitable and altruistic won't keep giving for long, because they won't be making the profit they need to stay competitive. There won't be anything left to give!

So, should you give up? Well, yes, you should give up on the idea that seeking corporate support is "begging" or "asking for charity," because that's just the wrong approach. Should you give up on gaining corporate support for your worthy nonprofit? Absolutely not!

What you need is a simple attitude adjustment. You and your team need to discover the reality of fund development for nonprofits. Undertaken correctly, such an effort can be both financially and personally rewarding.

We at Tamarack Communication have successfully developed corporate funding for nonprofits and enjoyed every minute of it. And we can teach you how. We'll meet with your development committee, provide the knowledge and inspiration to move you in the direction of success, and offer simple tools to help you identify prospects along with the message that will convince them

Will every company you approach give you what you want? No. Can you raise the funds you need anyway? Probably. If you have a valid mission and 501(c)3 status, and operate according to approved bylaws in compliance with state law, we can probably help you achieve your fund development goal. And we'd love to have the opportunity to show you how.

Give us a try. We have a pleasant surprise in store for you.

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