



Looking for a ghostwriter?

And how does this ghostwriting thing work anyway? We don't know how other people do it — if they do it — but we have experience in the ghostwriting business, so we'd like to tell you how we do it.

First of all, we can't ghostwrite for just anyone. We generally don't begin with a blank sheet of paper. We begin by reading work that you've already written — as much of it as possible. We want to catch your tone and voice, and it's essential that we understand your subject matter. We have to understand your audience and your purpose. So, you see, hiring a ghostwriter isn't the same as hiring an editor or an illustrator or graphic designer. We have to get into your head a bit; it takes a little foundational work.

And then, when we say we're ready to write as if we were you, we'll do just that. We'll make every attempt to choose the words you'd choose, structure our sentences the way you'd naturally structure them, and create for the reader the same "feel" that you tend to create.

When does ghostwriting make sense? When you've written most of a project and, for one reason or another, just can't get it finished. When we've reviewed and edited your work for long enough that we know your style and subject so well we could almost be you. For example, we've helped you write a book, report, article, etc.; then we've been your editor for the next book or report or article; and then you start on the third book, report or article, and you need us to step in and take it over.

The trick to ghostwriting is knowing the author's work and subject matter very well before beginning. So, what if we've never worked for you before? Can we help with ghostwriting? Yes if — If it doesn't matter whether or not we write in your voice. If it doesn't matter whether we capture your style. On some occasions, people just need something written by a good writer. We can do that too.

Give us a try. We have a pleasant surprise in store for you.

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