

Are you going to the dentist or preparing to give a speech? It really doesn't matter which — the data suggests they are equally painful.



Did you know the two activities most feared by adult Americans are visiting the dentist and public speaking?

And would you believe that we at Tamarack Communication think public speaking is fun? Probably even more surprising: We absolutely believe that pretty much anyone can become a successful presenter if they follow the Tamarack philosophy of speech coaching:

Focus on your strengths, not your weaknesses.

- Get as much practice and experience as you can — even informal opportunities to get in front of a group and command their attention for a few minutes.
- Master the fundamental key to success: being prepared.
- Analyze your audience first — and always put them first.
- Develop a presentation without a script. (Seriously! Your script could be your biggest problem.)
- Learn the rules for effectively using presentation software.
- Rehearse. Rehearse. Rehearse.

Public Speaking for one or for many — we're ready to provide a coaching plan to suit your needs, your schedule and your budget. Most importantly, we'll tailor it to your goals, achieved gradually, over time.

Speaking in public does not have to be your weakness; we can help you make it your strength!

Give us a try. We have a pleasant surprise in store for you.

email@TamarackCommunication.com

