



# Refreshing your Brand?

# Remaking your Image?

# Repackaging your Services?

Maybe you have some new marketing goals for the next year. Perhaps you intend to broaden your market share, go after a new type of client, or simply present your products and services in a new way. We'd love to help.

The Tamarack team will help you identify just what rut you're in – and where you'd like to be six months from now. We'll facilitate the internal discussion you need to have about your real value proposition, your ideal audience, and your desired image – and how and where they all converge.

Sometimes it's just a matter of a branding facelift or a polish job on your messaging platform. Many companies and organizations are simply in need of some housecleaning to remove the residue of years of activity without a thoughtful look inside the business. Others have lost touch with the needs of their target audience and need to regroup, perhaps modify the offerings or simply sell them differently.

It all comes down to strategic communication, and we'd love to help you with that. We don't offer a one-size-fits-all approach. We'll learn your business and understand your challenges and then we'll facilitate your plan for a new approach. Sure, we can help with messaging and graphic design and the how-to's of communication, but we don't plan to take over your business and make you into something you're not. We guide the work; the decisions are yours. (That's why we don't cost so much!)

Give us a try. We have a pleasant surprise in store for you.

[email@TamarackCommunication.com](mailto:email@TamarackCommunication.com)

